



2018 SPONSORSHIP PACKET



Event Information

OVERVIEW

Planning is now underway for the 2018 Taste of the Valley. Phoenix Park will be transformed into a festival grounds celebrating the culinary arts and showcasing the fine restaurants in our area. Families can spend the day at the park trying out many great tastes while enjoying musical entertainment throughout the day.

DATE & TIME

Sunday, June 3, 2018
11:00 a.m. to 5:30 p.m.

LOCATION

Phoenix Park, Eau Claire, Wisconsin

EVENT SUMMARY

Free Admission | Food Sampling | Inflatable Rides
Live Music | Kids Zone

BENEFACTOR

Chippewa Valley After Hours Rotary Club

We are neighbors, community leaders, and global citizens from the Chippewa Valley uniting for the common good. Our mission is to enhance our community through service and eradicate hunger in the Chippewa Valley.

PAST ATTENDANCE

Previous events have drawn more than 7,000 attendees in a single day.

PERFORMERS

See website for complete listing of performers.
Performers subject to change.

WEBSITE & FACEBOOK

www.taste-valley.com
www.facebook.com/tasteofthevalleyeauclaire/

WEBSITE PRESENCE

Sponsor logo on taste-valley.com will link directly to Sponsor website.

PRINTED MATERIALS

Logo will be on the following print pieces in full color: brochures, flyers, and event program. Sponsor logo will also be printed on the back of volunteer shirts.

MEDIA

Provide sponsor with logo inclusion in most newspaper, website, e-mail, social media, radio & TV promotion

SIGNAGE

20 Square Feet of signage at the event. Production and materials for all signage is the responsibility of sponsor.

CORPORATE SPONSORSHIP - \$2000



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Leader-Telegram

Sponsor Signature